

Marni – www.marni.com

[Accessibility Statement](#)

19 December 2025

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Scope of the accessibility statement

Marni undertakes to make its website <https://www.marni.com/it-it> accessible, in accordance with Italian Law no. 4 of 9 January 2004. This accessibility statement refers to the aforementioned website.

Innovative and multifaceted, MARNI has been celebrating individuality using a precise yet unconventional language since 1994. Set apart by its experimental use of materials, textures and colours, the brand creates collections that showcase artisanal authenticity while embodying sophistication, originality and contemporary elegance. Marni cares about all its customers and is committed to facilitating and improving the accessibility and usability of its website, [www.marni.com] (the "Website"), ensuring that the services and content on the Website are accessible to people with disabilities, including, but not limited to, users of screen-reading technology.

We are committed to making our website, www.marni.com (the "Website"), fully accessible, ensuring respect for the principle of equal treatment and the right of persons with disabilities to access services and digital content.

Our aim is to provide an inclusive user experience, removing barriers to use and ensuring that the Website is perceivable, usable, understandable and robust, in accordance with the principles set out in the legislation.

Details of the evaluation methodology

The evaluation was carried out on the website with the "UsableNet Assistive" solution activated, with reference to version 2.2 of the Web Content Accessibility Guidelines (WCAG) at Level AA.

The analysis involved a combination of

- advanced automated tools (UsableNet AQA)
- review of code compliance with regard to WCAG 2.2 AA
- testing with assistive technology including (but not limited to) use of Screen Readers, keyboard-only navigation, screen magnifiers

The analysis concerned the fundamental flows of the website, in particular the pages representing the templates used within the website.

Compliance Status

Based on the analysis performed, the website partially complies with the accessibility criteria of the WCAG 2.2 – Level AA standard.

Marni undertakes to take the necessary corrective actions to remedy the aspects identified during the analysis.

List of non-compliant elements

Current non-compliant elements, which represent the subject of our future activities, include:

- 1.3.1 – Info and Relationships: html elements or attributes thereof are used improperly, relationships between html elements are not always respected.
- 1.4.4 – Resize Text: parts of content are not fully visible at 200% zoom.
- 1.4.10 – Reflow: parts of content are not entirely visible when reflow is applied.
- 1.4.11 – Non-Text Contrast: the focus indicator of some interactive elements does not have sufficient contrast.
- 2.1.1 – Keyboard: some interactive elements cannot be reached and used from the keyboard.
- 2.4.3 – Focus Order: the order of the keyboard-selectable elements is not always respected.
- 2.4.6 – Headings and Labels: Some accessible names of interactive elements do not correspond to the visible text describing the element itself.
- 2.4.7 – Focus Visible: the focus indicator of some interactive elements is not present or disappears after a few seconds automatically.
- 2.5.3 – Label in Name: Some accessible names of interactive elements do not correspond to the visible text describing the element itself.
- 4.1.2 – Name, Role, Value: the semantics of some elements are not always correct.

Creation of the accessibility statement

This statement was drawn up on 19 December 2025.

The information contained in the statement is the result of an audit carried out by the third party company UsableNet inc.

Reporting modalities and contact details of the service provider

Please contact us at any time if you have any questions or specific concerns regarding the accessibility of a particular page on our website at accessibility@marni.com, or at the following telephone number: +39 02 89 63 42 41.

If you encounter an accessibility issue, please specify the web page and the nature of the problem in your email and/or during your phone call, and we will do our best to make that page or the information on it accessible to you.

How to send reports to AgID (the Agency for Digital Italy)

In the event of an unsatisfactory response or failure to respond within thirty days to the notification or request, the interested party may submit a report using the procedure indicated on AgID's institutional website at <https://www.agid.gov.it/>

Website information

- Website publication date: 26/10/2021
- Usability tests carried out: yes
- CMS used for the website: Salesforce Commerce Cloud Page Designer